

ERIC L. CRAMER (*pro hac vice*)
BERGER MONTAGUE PC
1818 Market Street, Suite 3600
Philadelphia, PA 19103
Telephone: (215) 875-3000
Facsimile: (215) 875-4604
ecramer@bm.net

JOSEPH R. SAVERI (*pro hac vice*)
JOSEPH SAVERI LAW FIRM, LLP
601 California Street, Suite 1000
San Francisco, California 94108
Telephone: (415) 500-6800
Facsimile: (415) 395-9940
jsaveri@saverilawfirm.com

RICHARD A. KOFFMAN (*pro hac vice*)
COHEN MILSTEIN SELLERS & TOLL, PLLC
1100 New York Ave., N.W., Suite 500, East Tower
Washington, DC 20005
Telephone: (202) 408-4600
Facsimile: (202) 408 4699
rkoffman@cohenmilstein.com

*Counsel for the Class and Attorneys for All
Individual and Representative Plaintiffs*

[Additional Counsel Listed on Signature Page]

**IN THE UNITED STATES DISTRICT COURT
FOR THE DISTRICT OF NEVADA**

Cung Le, Nathan Quarry, Jon Fitch, Brandon Vera,
Luis Javier Vazquez, and Kyle Kingsbury, on
behalf of themselves and all others similarly
situated,

Plaintiffs,

v.

Zuffa, LLC, d/b/a Ultimate Fighting
Championship and UFC,

Defendant.

Case No. 2:15-cv-01045-RFB-BNW

**PLAINTIFFS' MOTION IN LIMINE NO. 3
TO EXCLUDE EVIDENCE OR
REFERENCE RELATING TO FACTS,
CIRCUMSTANCES, OR EVENTS
OCCURRING AFTER JUNE 30, 2017**

TABLE OF CONTENTS

	Page(s)
I. INTRODUCTION	1
II. BACKGROUND	2
III. ARGUMENT	4
A. Evidence Concerning Post-Class Period Facts, Circumstances, or Events Is Not Relevant to the Claims and Defenses Here	4
B. Admitting Evidence Concerning Post-Class Period Facts, Circumstances, or Events Would Be Unduly Prejudicial	6
1. Post-Class Period facts, circumstances, or events would confuse the jury.	6
2. It would be unfair to Plaintiffs and misleading to jurors to allow Zuffa to cherry-pick the post-June 30, 2017 evidence.....	8
IV. CONCLUSION	9

I. INTRODUCTION

Plaintiffs Cung Le, Jon Fitch, Brandon Vera, Luis Javier Vazquez, and Kyle Kingsbury (“Plaintiffs”) file this Motion in Limine to Exclude Evidence or Reference relating to facts, circumstances, or events occurring after June 30, 2017, to the extent such evidence is offered as probative of any element of Plaintiffs’ cause of action or Defendant Zuffa, LLC’s (“Zuffa” or “Defendant”) defenses thereto. The Court has already ruled on the substance of this issue when it denied Zuffa’s motion to reopen discovery in *Le*, ECF No. 922, and this Motion seeks to formalize that result for trial.¹ This Motion does not seek to exclude the use of post-2017 evidence for purposes unrelated to the elements of Plaintiffs’ claim or Zuffa’s defenses thereto, such as for general foundational purposes or to impeach a witness’s credibility.

As the Court knows, the “Class Period” in *Le* runs from December 2010 through June 2017. ECF No. 839 at 27-30, 44-71. Fact discovery in *Le* has been closed since July 31, 2017, *i.e.*, for more than six years. ECF No. 432. The Court indicated it would certify the Bout Class in *Le* on December 10, 2020—nearly three years ago. *See* ECF No. 775. But, since August 2023, Zuffa has repeatedly tried to inject new facts into this trial, including, *e.g.*, “six years of competitive developments” from mid-2017 to 2023. *See, e.g.*, Motion to Reopen Discovery and Amend Scheduling Order, ECF No. 884; Motion to Treat Fact Evidence Produced in *Johnson* (*Johnson v. Zuffa, LLC*, No. 21-cv-1189 (D. Nev.)) as if It Was Also Produced in *Le* (ECF No. 885); *see also* ECF 843 at 2-3; Hrg. Tr. ECF No. 846, at 7-8, 25. Zuffa has indicated it will continue to try to introduce new evidence concerning the post-Class Period at trial. *See, e.g.*, Zuffa’s Trial Brief, ECF No. 979 at 49.

The evidence Zuffa seeks to introduce concerning post-Class Period facts, circumstances and events should be excluded on three grounds. First, the evidence is irrelevant and thus inadmissible under Fed. R. Evid. 401. Evidence of competition during the post-Class Period would not be material to

¹ Plaintiffs recognize that the Court stated at the November 21, 2023 hearing that the Court had not decided this issue as it relates to a motion in limine. Hrg. Tr. at 31-32, ECF No. 923. The Court indicated at that hearing that it matters which evidence Zuffa seeks to bring in. *Id.* But Zuffa has produced nothing relevant to liability and damages in *Le* from the post-2017 period, and has never made a showing that anything it seeks to introduce is relevant. Nor can Zuffa make such a showing as set forth herein.

1 whether Zuffa illicitly maintained monopsony power during the seven years of the Class Period in *Le*
2 (2010-2017). Second, even if such evidence had limited relevance, it would be unduly prejudicial and
3 should be excluded pursuant to Fed. R. Evid. 403. As the evidence Zuffa seeks to introduce cannot
4 negate the evidence establishing that Zuffa willfully maintained monopsony power during the Class
5 Period, any evidence purporting to show a change in Zuffa’s monopsony power post-Class Period could
6 confuse the jury as to the material issue in this lawsuit, i.e., whether Zuffa willfully maintained
7 monopsony power during the Class Period. Third, allowing Zuffa to cherry-pick evidence concerning
8 post-Class Period facts, circumstances, and events would be both unfair to Plaintiffs—who have not
9 had an adequate opportunity to develop the factual record for such period—and unfairly prejudicial in
10 that the jury would be presented with an incomplete record concerning the post-Class Period.

11 The Court should exclude evidence concerning post-Class Period facts, circumstances, and
12 events, to the extent such evidence is offered as probative of any element of any claim or defense.

13 **II. BACKGROUND**

14 Zuffa has already moved the Court to allow it to reopen discovery in *Le* to develop evidence
15 concerning post-Class Period facts, circumstances, and events. *See, e.g.*, ECF Nos. 884 & 885. The
16 Court denied Zuffa’s motions from the bench on November 21, 2023. *See* Hrg. Tr. at 60, ECF No. 923;
17 *see also* ECF No. 922. The Court held that it did not find the discovery Zuffa sought to obtain for use at
18 trial in *Le* to be “likely to lead to relevant information related to damages” “based on the record [in *Le*]
19 that the class period itself is sufficient one way or another to establish whether or not monopsony
20 power existed and without consideration for information” after the Class Period. Hrg. Tr. at 60, ECF
21 No. 923. The Court left open the possibility that Zuffa could potentially introduce post-Class Period
22 evidence at trial, but that the Court would first have to review Zuffa’s trial brief.

23 Zuffa’s trial brief provides little clarity on what specific post-Class Period evidence (or which
24 facts, circumstances, or events after June 30, 2017) Zuffa intends to introduce. And the post-Class
25 Period facts, circumstances, and events that Zuffa does cite in its trial brief are both unsupported by
26 admissible evidence and contradicted by the record. For example, Zuffa asserts in its trial brief that the
27 “trend” of other promotions increasing their output has continued after the Class Period, citing PFL’s
28

1 promotional material (but no data) boasting that it is “growing.” *See* Zuffa’s Trial Brief, ECF No. 979
 2 at 24. But PFL had more events in 2018 (11) than in any year from 2019 to 2023 (10 each year in 2019
 3 and 2021-2023, with 0 events in 2020)²—this is not growth. Zuffa also points to Bellator as a
 4 promotion that has “continued to grow.” *See* Zuffa’s Trial Brief, ECF No. 979 at 24. But PFL bought
 5 Bellator in 2023 and plans to continue the brand only for select events. Bellator certainly isn’t growing;
 6 it’s dead.³

7 Zuffa further contends in its trial brief that evidence of current market conditions is “highly
 8 relevant to the disputed issues of monopsony power and anticompetitive effects.” *See* ECF No. 979 at
 9 49. But, while Zuffa states that it will “seek to admit at trial post-Class Period evidence regarding (1)
 10 entry and growth of competitors in the relevant market; and (2) competitors expansion of output in the
 11 relevant market”, it does not identify the evidence that it will seek to introduce on these points.

12 Since the Court denied Zuffa’s motions to reopen discovery in *Le* and/or allow discovery in
 13 *Johnson* to be used in *Le*, ECF No. 922, Zuffa has produced documents in the *Johnson* matter then
 14 included those documents on its exhibit list in *Le*. But while some of these *Johnson* documents concern
 15 facts, circumstances, and events after June 30, 2017, the *Johnson* documents do not appear to pertain to
 16 current market conditions. Regardless, Plaintiffs have objected to the *Johnson* documents on Zuffa’s
 17 exhibit list.

18 The parties have not engaged in significant discovery in *Johnson* and Zuffa has yet to make any
 19 significant productions in *Johnson* in response to Plaintiffs’ requests for production of documents
 20 served in 2023. Moreover, none of the experts in *Le* addressed data, market share, competitive
 21 conditions, foreclosure, monopsony power or any key economic issues comprehensively. Accordingly,
 22 whatever evidence Zuffa submits post June-2017 would not only be irrelevant, but incomplete and out
 23 of context.

24
 25
 26 ² *See* <https://www.sherdog.com/organizations/Professional-Fighters-League-12241> (listing PFL events
 since June 30, 2017).

27 ³ *See, e.g., PFL officially announces Bellator acquisition, plans revealed for future*, MMAJunkie (Nov.
 28 20, 2023), available at [https://mmajunkie.usatoday.com/2023/11/pfl-bellator-acquisition-ufc-sale-](https://mmajunkie.usatoday.com/2023/11/pfl-bellator-acquisition-ufc-sale-promotions-merger-future-plans)
[promotions-merger-future-plans](https://mmajunkie.usatoday.com/2023/11/pfl-bellator-acquisition-ufc-sale-promotions-merger-future-plans).

III. ARGUMENT

A. Evidence Concerning Post-Class Period Facts, Circumstances, or Events Is Not Relevant to the Claims and Defenses Here

The post-Class Period evidence Zuffa seeks to present at trial would be irrelevant. As a general matter, courts routinely exclude post-class period discovery as irrelevant. *See, e.g., Lloyd v. CVB Fin. Corp.*, No. CV1006256MMMPJWX, 2013 WL 12120506, at *32 (C.D. Cal. May 9, 2013), *aff'd in part, rev'd in part and remanded*, 811 F.3d 1200 (9th Cir. 2016) (excluding post-class period disclosure as irrelevant); *In re Atlas Mining Co. Sec. Litig.*, No. CV 07-428-N-EJLMHW, 2008 WL 821756, at *7 (D. Idaho Mar. 25, 2008) (same); *Wade v. WellPoint, Inc.*, 892 F. Supp. 2d 1102, 1134 (S.D. Ind. 2012) (same); *Doe v. Stephen*, No. 320CV00005SHLHCA, 2022 WL 4182197, at *4 (S.D. Iowa July 27, 2022) (same); *Hart v. RCI Hosp. Holdings, Inc.*, 90 F. Supp. 3d 250, 278-281 (S.D.N.Y. 2015) (same).

Such result is even more appropriate here, where Plaintiffs have adduced evidence of Zuffa's possession and maintenance of durable monopsony power and its use of that power to foreclose competition and suppress fighter pay over the entire seven-year *Le* Class Period (from December 2010 to June 30, 2017).⁴ No one is stopping Zuffa from trying to challenge this evidence at trial with contemporaneous evidence produced during the lengthy discovery period in *Le*. But as a matter of economics, nothing that happens after June-2017 could possibly undo the evidence reflecting possession and maintenance of durable monopsony power and its harms during the Class Period. *See*

⁴ As this Court found, Plaintiffs have amassed common evidence Plaintiffs intend to present at trial capable of establishing each element of Plaintiffs' Section 2 claim, including the existence of durable monopsony power over at least the entire Class Period. *See* ECF No. 839 at 67-71 (finding reliable and persuasive Plaintiffs' experts' findings that Bout Class members suffered damages throughout the Class Period); *id.* at 43 (analyzing evidence of the "anticompetitive Scheme," involving over 2000 UFC fighter contracts entered into from May 2001 through November 2015 (and thus extending through the end of the Class Period)); *id.* at 30 (after analyzing evidence from throughout the Class Period, stating "These findings, which the Court credits, demonstrate Defendant's dominance in the input (and output) market. It further establishes how Zuffa's dominance in the output market enhanced its ability to suppress compensation in the input market"); *id.* at 24 (Without restriction as to time period, "The Court finds that Plaintiffs have provided sufficient evidence that Defendant maintained market power in the relevant input market."); *id.* at 33 ("the Court finds that Plaintiffs have provided sufficient evidence that Defendant 'possessed monopsony power in the relevant [input] markets.'" (citation omitted)); *id.* at 33 ("the Court finds that Defendant maintained its dominant position in the fighter input market through anticompetitive conduct").

1 Singer Decl. ¶¶4-9, ECF No. 914-2. Under Zuffa’s own cases, ECF No. 884 at 10, a showing of durable
 2 monopsony power cannot be undone by a later demonstration that that monopsony power had
 3 ultimately dissipated. No case requires Plaintiffs to show that market power lasts forever.

4 Neither Zuffa nor Dr. Topel *has even claimed* that Zuffa’s market power or share has declined
 5 post-Class Period. Zuffa has pointed merely to the alleged growth of a handful of minor MMA players
 6 (Bellator and PFL), ECF No. 979 at 49, studiously avoiding mention of its own stupendous growth and
 7 never once even claiming that its dominance is at long last under threat. Indeed, all available public
 8 evidence indicates that Zuffa’s prodigious market power—and the adverse effects of that power on
 9 fighter mobility, competition, pay, output, and prices—not only persists through the present, but has
 10 grown since 2017. *See* Singer Decl. ¶¶10-28 ECF No. 914-2. Zuffa does not even come close to
 11 meeting its burden for demonstrating likely relevance of what it seeks to introduce at trial.

12 Plaintiffs further intend to introduce through Dr. Singer substantial evidence showing that Zuffa
 13 possessed and maintained more than a 71% share of the relevant input and output markets for more
 14 than seven years. *See* Singer Decl. ¶13, ECF No. 914-2 (citing market share evidence from prior
 15 reports). Plaintiffs thus have evidence to introduce at trial that is capable of showing that Zuffa used an
 16 anticompetitive Scheme to maintain durable monopsony power and suppress fighter pay. *Id.* ¶¶4, 13-15.
 17 No case requires more. *See, e.g., Pac. Coast. Agric. Export Ass’n v. Sunkist Growers, Inc.*, 526 F.2d
 18 1196, 1204 (9th Cir. 1975) (45-70% share over 4-year period sufficient to show market power); *Fed.*
 19 *Trade Comm’n v. Surescripts, LLC*, 665 F. Supp. 3d 14 (D.D.C. 2023) (a decade of market shares
 20 between 60% and 95% (depending on measurement) was sufficient, and holding “the entry of a
 21 competitor does not mean the dominant firm did not have a monopoly” nor does it “undermine” the
 22 defendant’s “durable monopoly”); Areeda & Hovenkamp, Antitrust Law ¶801a, at 319 (“it is generally
 23 reasonable to presume that a firm has monopoly power when the firm’s dominant market share has
 24 lasted, or will last, for at least five years”).⁵

25
 26 ⁵ In prior briefing (ECF No. 884), Zuffa relied on cases that are off point. *Rebel Oil Co. v. Atl. Richfield*
 27 *Co.*, 51 F.3d 1421 (9th Cir. 1995), for example, is inapposite for several reasons. First, the *Rebel Oil*
 28 *Oil* plaintiff alleged attempted monopolization, and the court was considering whether to impose an

1 Because the evidence concerning post-Class Period facts, circumstances, and events cannot
 2 rebut a showing of durable monopsony power during the Class Period, such evidence is not relevant
 3 and should not be admitted pursuant to Fed. R. Evid. 401.⁶

4 **B. Admitting Evidence Concerning Post-Class Period Facts, Circumstances, or Events**
 5 **Would Be Unduly Prejudicial**

6 **1. Post-Class Period facts, circumstances, or events would confuse the jury.**

7 Evidence concerning post-Class Period facts, circumstances, or events should be excluded as
 8 unduly prejudicial even if such evidence has some limited probative value.

9 In its trial brief, Zuffa states that it will seek to introduce evidence of current market conditions.
 10 ECF No. 979 at 49. But as discussed above and endorsed by the Court's decision on Zuffa's motion to
 11 reopen discovery, ECF No. 922, post-Class Period facts, circumstances, and events (including evidence

12
 13 _____
 14 injunction (not damages), which (unlike for the damages claim here) necessarily involves knowledge of
 15 present market conditions. *Id.* at 1439. Third, unlike here, the *Rebel Oil* plaintiff did not have direct
 16 evidence of the injurious exercise of market power—which the Ninth Circuit held was sufficient
 17 standing alone. *See Rebel Oil*, 51 F.3d at 1433. In short, *Rebel Oil* provides no cover for a defendant
 18 monopsonist (or monopolist) to use later entry into the market to offset its liability for damages when
 19 the Plaintiffs have evidence of the direct exercise of monopsony power during the relevant period.
 20 *Cornwell Quality Tools Co. v. C.T.S. Co., Inc.*, 446 F.2d 825 (9th Cir. 1971), does not help Zuffa either,
 21 because there the Ninth Circuit only considered whether conduct after the complaint filing was
 22 relevant, concluding that it was not. *Id.* at 832. Zuffa's reliance on *Geneva Pharms. Tech. Corp. v. Barr*
 23 *Lab'ys, Inc.*, No. 98 CIV.861(DLC), 2005 WL 2132438 (S.D.N.Y. Sept. 6, 2005), fails for two reasons:
 24 (1) because the plaintiffs there sought discovery of evidence reflecting a time period for which they
 25 sought to recover damages (*id.* at *6); and (2) because the defendant presented evidence of a drastic
 26 reduction in market share. *Id.* at *5. Here, Zuffa has not even claimed that its market share eroded after
 27 2017.

28 ⁶ To the extent any court deemed market events a few years after the conduct began potentially relevant
 to whether defendant had the capacity to commit the violation during the time of the alleged
 misconduct, it was because—*unlike here*—the party seeking to introduce such evidence showed a trend
 of rapidly declining market share. *See* ECF No. 884 at 10, citing the following cases: *Geneva*, 2005 WL
 2132438, at *5 (because court of appeals had determined that unwillingness to substituted from generic
 to brand drug was a “trend” that it assumed would continue, evidence that that trend “was virtually the
 opposite” after the appeal was deemed potentially relevant); *Lektro-Vend Corp. v. Vendo Co.*, 660 F.2d
 255, 271 (7th Cir. 1981) (regarding attempt to monopolize claim where alleged misconduct occurred
 from 1960 to 1965, evidence that market share dropped “from 33% in 1966 to 24% in 1973” was
 relevant to whether defendant’s “capacity to monopolize at the time of the supposed attempts”); *Nifty*
Foods Corp. v. Great Atl. & Pac. Tea Co., Inc., 614 F.2d 832, 841 (2d Cir. 1980) (rapid decline in
 market share four years after alleged misconduct began from 54.5% to 33% deemed not sufficient to
 establish monopolization or attempted monopolization claim).

concerning “current market conditions”) cannot rebut a showing of durable monopsony power for the seven-year duration of the Class Period. Thus, at best, such evidence could provide some limited probative value concerning some other point (that Zuffa has yet to identify), but such limited probative value would be outweighed by the prejudice such evidence would cause on the more critical issue in the case: Zuffa’s maintenance of monopsony power during the Class Period.

Zuffa itself admits that it wants to introduce this post-Class Period evidence in an attempt to try to show jurors that Zuffa never had monopsony power during the Class Period. *See, e.g.*, ECF No. 979 at 49. Allowing the introduction of evidence that as a matter of law and economics cannot be probative of Zuffa’s lack of monopsony power should not be admitted, particularly when Zuffa even acknowledges wanting jurors to draw such improper conclusions.

Moreover, here, Zuffa does not even claim—let alone provide reason to believe—that its market share has fallen since June 2017. And for good reason. As Zuffa surely understands from its own internal data that it has strategically hidden from the Court, the UFC’s market power and share has only grown since 2017. As this Court observed at the August 23, 2023 status conference, Zuffa would need to argue that there are competitors whose growth cuts into Zuffa’s market share or market dominance. *See* Hrg. Tr. at 7, ECF No. 846. But, again, Zuffa does not propose to introduce evidence that its market share or monopsony power has diminished post-2017. Instead, it says only that it seeks to introduce evidence concerning other promoters’ supposed growth in a vacuum.

By contrast, Plaintiffs’ expert Dr. Hal Singer extended his market share analysis (to the extent possible using public data)⁷ from the end of the Class Period to the present. *See* Singer Decl. ¶¶14-15 & Fig. 1, ECF No. 914-2. Zuffa’s rank-weighted share of the Headliner Submarket has only **increased** since June 2017. *Id.* As Dr. Singer observes: “This analysis reveals that Zuffa’s market share in the Headliner Market has *grown from 90 percent in June 2017 to 93 percent in October 2023.*”⁸ *See id.* ¶14

⁷ Dr. Singer was able to collect data on MMA fighter ranks for purposes of evaluating Zuffa’s dominance in the relevant markets based on the Ranked and Tracked market definitions, as well as the Headliner Submarket. However, the revenue data required for weighting as part of an updated analysis of Zuffa’s market share of these same markets was not publicly available.

⁸ Per the Expert Report of Hal J. Singer, Ph.D. (“SR1”), ECF No. 518-3, SR1 ¶¶1, 95, 99, the “Headliner” submarket consists of all fighters ranked 1 to 15 in any major MMA weight class. *Id.*

1 & Fig. 1. This updated analysis shows that there have been even fewer highly-ranked MMA fighters
 2 competing at non-UFC promoters since June 2017, leaving no basis for Zuffa's speculation that rivals
 3 were able to infringe on Zuffa's market dominance in the post-Class Period. Thus, the purported
 4 evidence Zuffa proposes to introduce cannot show that Zuffa no longer had monopsony power after the
 5 Class Period. Allowing Zuffa to introduce such evidence is even more prejudicial and has even less
 6 probative value.

7 At bottom, there is no evidence in the *Le* record (expert or otherwise) showing that Zuffa's
 8 monopsony power changed after June 30, 2017—nor has Zuffa identified any such material. Instead,
 9 Zuffa offers to introduce speculation and anecdotes about alleged increased competition after the Class
 10 Period; such evidence would be refuted by the facts and could not rebut the durable monopsony power
 11 that Plaintiffs' evidence reflects.

12 **2. It would be unfair to Plaintiffs and misleading to jurors to allow Zuffa to**
 13 **cherry-pick the post-June 30, 2017 evidence.**

14 Because discovery was never permitted into the post-Class Period in *Le*, Zuffa should not be
 15 permitted to cherry-pick the evidence that can be submitted at trial from this post-June 30, 2017 period.
 16 Allowing Zuffa to pick and choose which information it will disclose to Plaintiffs, while not allowing
 17 Plaintiffs the opportunity to fully explore via depositions and review of documents and data the probity
 18 (and potential impeachment value) of such evidence, would be unfair to Plaintiffs and would mislead
 19 the jury into believing that a biased presentation of evidence is the full picture.

20 The prejudice attendant to the lack of full discovery is all the more evident because of what
 21 Zuffa has not produced here. As noted above, Zuffa wants to inject post-Class Period facts,
 22 circumstances, and events into the trial to make a showing to jurors of "current market conditions," but
 23 Zuffa has withheld the most critical information to analyze "current market conditions": Zuffa's own
 24 financials. Zuffa told the Court that it would introduce evidence within its control concerning market
 25 dominance at summary judgment. Hrg. Tr., ECF No. 846, at 7. Zuffa did not. Nor has Zuffa produced
 26 such discovery in *Johnson*, or added exhibits to its exhibit list on the topic. The Court noted that "much
 27 of this information ... is in the control of the parties." Hrg. Tr., ECF No. 846, at 9, and understood that,
 28

1 “as it relates to particularly the issue of market dominance ..., much of that [evidence] would come in
2 through two different types of testimony, experts or you would have executives from Zuffa....” *Id.* at 9-
3 10. Despite Zuffa’s control over this information that it promised to present to the Court, and that
4 Plaintiffs requested in *Johnson*, Zuffa has yet to produce it. Moreover, there is no discovery or evidence
5 in the record reflecting multiple other factors that would be relevant to putting post-June 2017 evidence
6 of market conditions in appropriate context, including, *inter alia*, any changes to Zuffa’s contracts or
7 other of the challenged conduct; data reflecting growth or decline of third-party MMA promoters;
8 analysis of Zuffa’s continued foreclosure of the market post-June 2017, etc. Zuffa thus seeks to present
9 an incomplete, misleading, and unduly prejudicial picture of the “current market conditions” to the
10 jury.

11 **IV. CONCLUSION**

12 Zuffa seeks to introduce an incomplete picture of the irrelevant “current market conditions,”
13 thus heightening such evidence’s propensity to mislead jurors and cause undue prejudice. The Court
14 should exclude the above-described evidence concerning post-Class Period facts, circumstances, and
15 events because such material is irrelevant to the merits of Plaintiffs’ claims and because any potentially
16 probative value is far outweighed by the prejudice of such evidence.

1 Dated: February 29, 2024

Respectfully submitted,

2 /s/ Joseph R. Saveri

3 Joseph R. Saveri (*pro hac vice*)

4 Kevin E. Rayhill (*pro hac vice*)

5 Christopher K.L. Young (*pro hac vice*)

6 Itak Moradi (*pro hac vice*)

7 JOSEPH SAVERI LAW FIRM, LLP

8 601 California St., Suite 1000

9 San Francisco, CA 94108

10 Telephone: +1 (415) 500-6800

11 Facsimile: +1 (415) 395-9940

12 Email: jsaveri@saverilawfirm.com

13 Email: krayhill@saverilawfirm.com

14 Email: cyoung@saverilawfirm.com

15 Email: imoradi@saverilawfirm.com

16 /s/ Eric L. Cramer

17 Eric L. Cramer (admitted *pro hac vice*)

18 Michael Dell'Angelo (admitted *pro hac vice*)

19 Patrick F. Madden (admitted *pro hac vice*)

20 Najah Jacobs (admitted *pro hac vice*)

21 BERGER MONTAGUE PC

22 1818 Market St., Suite 3600

23 Philadelphia, PA 19103

24 Telephone: +1 (215) 875-3000

25 Email: ecramer@bm.net

26 Email: mdellangelo@bm.net

27 Email: pmadden@bm.net

28 Email: njacobs@bm.net

Joshua P. Davis (admitted *pro hac vice*)

BERGER MONTAGUE PC

505 Montgomery Street, Suite 625

San Francisco, CA 94111

Telephone: +1 (415) 906-0684

Email: jdavis@bm.net

Richard A. Koffman (*pro hac vice*)

Benjamin Brown (*pro hac vice*)

Daniel H. Silverman (*pro hac vice*)

COHEN MILSTEIN SELLERS & TOLL, PLLC

1100 New York Ave., N.W., Suite 500 East, Tower

Washington, DC 20005

Telephone: +1 (202) 408-4600

Facsimile: +1 (202) 408-4699

Email: rkoffman@cohenmilstein.com

Email: bbrown@cohenmilstein.com
Email: dsilverman@cohenmilstein.com

*Co-Lead Counsel for the Class and Attorneys for
Individual and Representative Plaintiffs*

Don Springmeyer (Bar No. 1021)
KEMP JONES, LLP
3800 Howard Hughes Parkway, 17th Floor
Las Vegas, Nevada 89169
Telephone: + 1 (702) 385-6000
Facsimile: + 1 (702) 385-6001
Email: dspringmeyer@kempjones.com

*Liaison Counsel for the Class and Attorneys for
Individual and Representative Plaintiffs*

Robert C. Maysey (*pro hac vice*)
Jerome K. Elwell (*pro hac vice*)
WARNER ANGLE HALLAM JACKSON
& FORMANEK PLC
2555 E. Camelback Road, Suite 800
Phoenix, AZ 85016
Telephone: +1 (602) 264-7101
Facsimile: +1 (602) 234-0419
Email: rmaysey@warnerangle.com
Email: jelwell@warnerangle.com

Crane M. Pomerantz (Bar No. 14103)
CLARK HILL PLLC
3800 Howard Hughes Parkway, Suite 500
Las Vegas, NV 89169
Telephone: (702) 862-8300
Email: cpomerantz@clarkhill.com

*Counsel for the Class and Attorneys for Individual
and Representative Plaintiffs*

CERTIFICATE OF SERVICE

I hereby certify that on this 29th day of February, 2024 a true and correct copy of PLAINTIFFS' MOTION IN LIMINE NO. 3 TO EXCLUDE EVIDENCE OR REFERENCE RELATING TO FACTS, CIRCUMSTANCES, OR EVENTS OCCURRING AFTER JUNE 30, 2017 was served via the District Court of Nevada's ECF system to all counsel of record who have enrolled in this ECF system.

/s/ Joseph R. Saveri

Joseph R. Saveri